



For Immediate Release:

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**The International Fund for Animal Welfare (IFAW) and Career Development Institute (CDI) Launch
Animals in the Community**

Newark, NJ (January 10, 2014) – The International Fund for Animal Welfare (IFAW) and Career Development Institute (CDI) are partnering to bring *Animals in the Community* to New Jersey. The community education project targets municipalities and classrooms and provides online resources aimed at increasing the health and welfare of wildlife, domestic animals and household pets throughout the state.

The municipality toolkit serves to foster public awareness of the benefits of dog and cat registration, the importance of humane treatment of animals, increasing compliance with registration and decreasing incidents of animal abuse and neglect. Also, timely information on animal health, such as announcement of rabies clinic or tips to protect pets from extreme weather will be distributed as necessary.

Educational materials for use in elementary school classrooms consist of a wide variety of free thematic education packs including teaching guides, lessons, worksheets, videos, and interactive activities aligned with core curricula. Resources from IFAW's recently launch Cats and Dogs Animal Action Education initiative are being distributed through CDI.

John Saccenti, President of Career Development Institute, stated, "I am very excited about this program and the opportunity to work with IFAW. I believe it will have a significant and positive impact on the operations of municipalities in New Jersey and on the health and welfare of the animals in those communities."

"There are so many ways we live with animals in our homes and in our communities," said Kelly Johnston, Program Officer, IFAW. "We are thrilled to work with CDI to get our educational materials

into the hands of educators and citizens throughout the populous Garden State. Our goal is to make a positive difference for people and animals.”

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About CDI (Career Development Institute)

Career Development Institute is a leading provider in the Northeast and Puerto Rico of certified training that leads to careers in the Animal Welfare Field. These programs are for anyone seeking career enhancement, personal growth, or the latest skills and information related to animal welfare. For more information visit www.cditraining.org

About IFAW (the International Fund for Animal Welfare)

Founded in 1969, IFAW saves animals in crisis around the world. With projects in more than 40 countries, IFAW rescues individual animals, works to prevent cruelty to animals, and advocates for the protection of wildlife and habitats. For more information, visit www.ifaw.org. Follow us on [Facebook](#) and [Twitter](#).